

## FROM OUR BOARD PRESIDENT

We are very pleased to present Oregon Opportunity Network's 2011 Member Directory. The profiles of our Voting and Affiliate Members tell the story of committed organizations and individuals who are serving people and communities throughout Oregon. The Directory illustrates the commitment of many sectors of the industry to serving real community needs. And as you will see, our growing roster of Affiliate Members represents the importance of cross sector partnerships to meet these needs – public and private partnerships in finance, human services, public policy, and housing design, construction, and management.

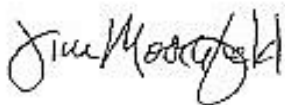


As we know, to succeed in life, you need a place to call home – a safe and affordable home that provides the security everyone needs to face life's challenges and pursue life's opportunities. The data in this Directory show the outstanding efforts Oregon's community development and affordable housing industry has made to address the housing needs of our neighbors and our communities. Over 16,000 housing units developed by Oregon ON voting members serve over 22,000 people, and represent an estimated investment of over \$1 billion and thousands of jobs across the state. Oregon ON members build, own, and manage rental housing; develop homes for sale to first-time homebuyers; and provide homebuyer education and counseling, and access to affordable home mortgage loans and down payment assistance. But Oregon ON Members do more than housing – they manage programs for youth and seniors, offer workforce development services, microenterprise development assistance, Individual Development Accounts and other asset building programs, revitalize main streets ...and the list goes on.

Despite all of our good work, we face challenges. We know from research like the Urban League's report on the *State of Black Oregon* that poverty falls heaviest on communities of color. We also know that the impacts of the recession fall hardest on our most vulnerable communities and citizens. Oregon ON's goal is to support our industry in all the ways needed for our members to effectively serve diverse communities, both rural and urban, and to continue to stand for fair housing and economic opportunity for all Oregonians.

We are very proud of the work of Oregon ON, its members, and the partnerships that make our success possible. Thank you for your hard work and support!

Sincerely,

A handwritten signature in black ink that reads 'Jim Moorefield'. The signature is written in a cursive, slightly slanted style.

Jim Moorefield, Oregon ON Board Chair  
Executive Director, Willamette Neighborhood Housing Services